Students Help Refugees Put Down New Roots

Extreme Makeover: The Kitchen

Reconnecting with Alumni

Men's Basketball Wins NEAC Season Title

Success on the Set

Maggie Sliter '07 excels in local television producing role
The Small Undergraduate College

-- A Unique American Asset

Cazenovia College shares a special place in American history with other baccalaureate colleges. While the research-intensive universities in the United States are based upon European models, the form of higher education that is characteristically American is the small undergraduate college. When the United States was in its most formative stage, citizens of the “Great Experiment” established institutions that became part of the fabric of the nation.

Among the colleges established during the Colonial era that still exist today are Harvard College (1636), The College of William and Mary (1693), Princeton University (1746), and Cazenovia College (1824).

At the time Cazenovia College was founded as a Methodist seminary, the Erie Canal system was under construction and the Monroe Doctrine proclaimed that European powers had no right to interfere with the affairs of the Western Hemisphere. Leland Stanford, future president of the Central Pacific Railroad, governor of California and founder of Stanford University, attended Cazenovia in the 1840s. His motto, “It is not so much what a man says, as what he does, that makes him of use to the world,” could be adopted by our alumni and students at present day Cazenovia, where doing things in the world is emphasized as part of our liberal arts education.

Today, the ability of independent colleges to provide members of our society with opportunities for intellectual, social, and ethical growth is increasingly important. Cazenovia College is one of 1,600 independent, nonprofit educational institutions in the United States that enroll more than three million students. About half of these students attend small, predominantly undergraduate colleges – a uniquely American institution thought to provide the quintessential college experience. Yet there are no public policies or laws that specifically support this vital segment of higher education.

While costs have risen, federal funding has not. David L. Warren, president of the National Association of Independent Colleges and Universities, writes, “Congress must keep up its commitment to needy students; their future and the future of the national interest depend on it.”

One of the reasons the United States has the best higher education system in the world is that it is the most diverse. We are a destination because we offer higher education opportunities in the widest possible variety of institutional profiles. Among these, the independent undergraduate college – a unique national asset – is the most distinctively American institution.

We need to safeguard the place of undergraduate colleges, the bedrock of American higher education, in the landscape of American higher education. As one of America’s historic institutions, Cazenovia College needs the support of its alumni and friends to assure that the opportunities we offer to a diverse array of students will continue to be made available.

Mark J. Tierno
President
Alumna excels in local television producing role

Sliter has enjoyed a growing history with Bridge Street. She appeared on the show in 2006 as a model, helping to promote the College’s annual fashion show. “I never thought I would be working on the set just a few years later.”

During the fall semester of her senior year, Sliter was hired as an intern on the show. “I became very interested in what goes into getting a show ready, and then watching it come to life,” she says, recalling her realization that this was what she wanted to do professionally.

With her eyes set on a tangible career goal, Sliter increasingly involved herself in the show. She let the producers know how interested she was in producing, and how willing she was to assist in any way. This initiative led to an invitation to work on a segment called the “Intern Challenge”, which included selected interns working on various shoots that highlighted different places in Central New York.

Soon after the “Intern Challenge” was finished, Sliter was asked to book and produce a few Bridge Street segments, and was included in the show’s planning meetings. When her internship was over, Sliter didn’t want the experience to end. A growing connection to the show and increasing interest in television production prompted her to base her Senior Capstone project on Bridge Street.

In addition to her role as producer, Sliter has also come full circle, now serving as the show’s internship supervisor.

One of the interns she supervises is Zachary Zabella, a Cazenovia College Communication Studies major. “As an intern working with Maggie,” he says, “I have been exposed to a fast-paced mass media environment that has helped me grasp what my career path may look like.”

Zabella has also worked with Sliter on campus and continues, “As a student, and now as a producer, Maggie is used to completing what needs completion and not backing out before it’s over. She is a workaholic, but has fun in everything she does.”

Bridge Street is a perfect fit for her.”

Sliter credits her Communication Studies education and her experiences on campus for teaching her to be professional and confident. She cites her adviser, Maureen Louis, assistant professor and director of the Communication Studies program; Heather Howley, assistant professor of communication; and Roger Benn, adviser of WITC-FM 88.9, the Cazenovia College radio station, for playing significant roles in her growth and development as a professional communicator.

“Maggie is such a dynamo; from the first time I met her, I saw such spark, such drive,” states Professor Louis. “It was a joy having her as a student and I know it will be a thrill watching her continue to grow in her career.”

Sliter remembers her “Communication in the Mass Media” course as being the catalyst for her interest in the communications field. Her experiences working on WTCF-FM, and for The Quad, Cazenovia College’s student newspaper, as well as managing and booking events on campus, and her Bridge Street internship, all provided her with the necessary hands-on experience.

Now a communications professional, Sliter encourages others to “work hard, don’t be afraid to make mistakes, and have fun!” For Maggie Sliter, these three ingredients helped her excel as a student at Cazenovia College, and have positioned her in the television ladder of success.

For Maggie Sliter, these three ingredients helped her excel as a student at Cazenovia College, and have positioned her in the television ladder of success.
At Your Service, from Freshman Year to Dream Career

Christine Richardson, career services director, has dealt with all these issues. “My goal is to prepare graduates for a successful working life,” Richardson said. “We offer services, beginning freshman year and throughout their college careers to help students get to that point.”

Students and alumni have access to career assessments, resume reviews and interviewing skills training through workshops and one-on-one appointments. They may also search for career positions, internships and part-time jobs through the Office’s database system, and students regularly receive notice of job opportunities through campus e-mail.

Richardson says, “We also help students prepare for graduate school. Kaplan comes to campus and offers free practice graduate exams so students can get a sense of how they do on a graduate exam. There are also many resources available through the Career Services Office for students contemplating graduate school.”

Richardson is working, in collaboration with Alumni & Parent Relations Director Julie Billings, on improvements to a searchable database that will connect students with employment opportunities offered by alumni. She says, “We have excellent alumni with great jobs and we have been contacting them to begin finding opportunities for our May 2008 graduates.”

Alumni career news helps the College provide networking opportunities and assess its degree programs. Richardson says, “We are working on a formalized process to track alumni success – and we’re making sure that graduates know we’re still here for them when they need assistance.”

Richardson, a member of the Greater Syracuse Chamber of Commerce Education and Training Committee, is working on a program with other Syracuse area colleges to increase opportunities for graduates who wish to stay in the Central New York area upon graduation. “Building relationships with local employers is important,” says Richardson. “As many as 50 percent of our graduates want to stay in Central New York.”

A number of new programs are in the planning stages. “We serve the needs of students and alumni at all stages,” says Richardson. “I tell the students, ‘Our job is your job. From your freshman year, we are here for you. Never in your life will you have anyone as excited about you getting a job as we are.’”

Jane Doe ‘13 doesn’t know whether to major in communication studies or English; her dad wonders what careers are available for English majors. Designer Alison Roe ’92 hopes to hire several interns; Design Professor Smith wants to secure internships for his students. Bob Roberts ’01 is looking for a new job; Rachel Jones ’88 has a position to fill.

Our job is your job. From your freshman year, we are here for you.”

--- Christine Richardson

Byron Pitts Named 183rd Commencement Speaker

CBS News national correspondent addresses this year’s graduates

A national correspondent for CBS News, Byron Pitts has covered many of the nation’s biggest stories of the past few years. He was an embedded correspondent covering the war in Iraq and was recognized for reporting while under fire, within minutes of the fall of the Saddam statue. Pitts was also CBS’s lead correspondent at Ground Zero immediately following the September 11 attacks on the World Trade Center, earning him an Emmy for individual reporting. Among the many stories he has covered are the war in Afghanistan, the military buildup in Kuwait, the Florida fires, the Elian Gonzalez story, the Florida presidential recount, the mudslides in Central America and the refugee crisis in Kosovo.

At Cazenovia College’s 183rd Commencement ceremony, Byron Pitts shared his incredible story of turning struggle into strength and inspired our graduates to reach for their dreams. Raised by a single mother in a working class neighborhood in Baltimore, Pitts was illiterate until the age of twelve and had a constant stutter. Capitalizing on his desire to play football, his mother mandated he receive B’s or above in school in order to play. With that focus, Pitts learned to read and went on to attend Ohio Wesleyan University. With the help of his roommate and a college professor, Pitts found the support necessary to pursue a career in broadcast journalism, a field that demands excellence in writing and speaking, neither of which came naturally to him. By staying focused, setting simple and achievable goals, and finding strength in faith, Pitts overcame powerful odds.

Christine Richardson, career services director, discusses professional etiquette with a student at a Lunch and Learn seminar, held at Nirchi’s Italian Grill, in a setting emulating a business luncheon. Richardson established the seminars to help students prepare for job hunting and the working life.

Christine Richardson, director of Career Services, came to Cazenovia in 2007. She is a National Certified Counselor, and has directed numerous career services departments. She served a master’s of education degree specializing in counseling and guidance from Xavier University, Cincinnati, Ohio, and a bachelor of arts degree in music from the State University of New York, College at Buffalo. She also completed graduate course work in counseling and human development at the University of South Dakota in Vermillion, and South Dakota State University in Brookings.

CBS News national correspondent Byron Pitts Named 183rd Commencement Speaker

Photo and biographical information: Courtesy of Greater Talent Network, Inc.
College Department Provides Service and a Warm Welcome

Christian Heberle, facility engineer/manager for a major area resort, says facilitating the 40 employees in maintenance, grounds, housekeeping, cleaning, distribution, and the mail room to be responsive to campus needs is a job he knows well and enjoys. His philosophy, he says, is that “an ounce of prevention is worth a pound of cure.” Responding to small problems keeps them from becoming big problems.

The department’s biggest change is the recent departure of Dave Ammann, now a fire fighter and medic for the Manlius Fire Department. “Dave served the College for more than 34 years,” says Berger. “Throughout his career, he always demonstrated dedication above and beyond the call of duty.” Kathy Burns also served the College with distinction for over 30 years and recently took a position with the Village of Cazenovia. Jeffrey Slocum moved into Ammann’s position, facilities operations manager. “I’m now doing what I’ve seen and helped with for fifteen years,” says Slocum. “It’s an opportunity I can grow in. The transition was smooth and we all work well together.”

Lisa Baker, the department’s administrative assistant, took over some of Slocum’s duties, and is now assisted by receptionist Judith Sands, who handles the telephones and greets campus visitors, staff and students in need of assistance.

“We’re kind of a welcome center,” said Baker. “This is a convenient location for anyone who comes to campus and isn’t sure where to go next.”

Lawyers and Fiction Can Mix

Stewart Weisman, JD, assistant professor and director of the Criminal Justice and Homeland Security Studies Program, has proved that there is more to teaching law than statutes and precedents. At the end of the fall semester, Weisman was honored with second place in the Seventh Annual New York Law Journal (NYLJ) Fiction Writing Contest, sponsored by the Web site NYLawyer.com for its members.


Wanted: New Careers for Retiring Race Horses

Karin Bump, professor of equine studies, was recently appointed to the New York State Task Force on Retired Race Horses, in recognition of her work with the issue of unwanted horses throughout New York State. She says, “This has been a passionate issue of mine for years.”

A race horse’s career may last six or seven years; the sad reality is that some who are unable to find successful options for these horses may end up going to slaughter plants. Since the problem has been recognized by racing officials, the industry has been asking about other options for these horses.

“It is my hope that we can develop a model that works for other parts of our industry as well. Re-training for other jobs, such as competitive trail riding, dressage, or use in vocational training, physical therapy and rehabilitation programs, may be one solution,” Bump says.

Assemblyman William Magee was instrumental in the creation of the Task Force. State Agriculture Commissioner Patrick Hooker and state Racing and Wagering Chairman Daniel Hogan serve as co-chairs. The task force will submit a final report to the governor and state legislature by July 2010.

When Isla Santay, in Ecuador’s Guayas River, was designated a nature preserve its inhabitants, fishermen by trade, became its stewards. The birds and animals are dependent on the island’s mangrove trees.

Several fishermen partnered with the artists in exchange for a stipend to replace lost income. Valentín was my collaborator; our installations used the color, and base of the eco-tourism center and destination to increase eco-tourism. We’re at the Dining Hall, a community center and base of the eco-tourism venture, with other project participants.

Text and Photos provided by Kim Waale, professor of art, and director of the Studio Art Program

FACULTY AND STAFF NEWS

Back (L-R) Christian Heberle, Jeffrey Slocum; Front (L-R) Lisa Baker, Judith Sands

9Cazenovia College Magazine: Spring/Summer 2008
**Extreme Makeover: The Kitchen**

*by Elizabeth Moore, associate professor of Interior Design*

The design of any home is an expression of evolving cultural values, owner preferences, and consumer yearnings, in addition to its major role as shelter. As Winston Churchill said, “We shape our buildings, and afterwards, our buildings shape us.”

The kitchen, perhaps more than any other room, reflects the impact of technological advances and has shaped the daily experiences of home dwellers for generations. With this in mind, I am creating a new course at Cazenovia College based on insight and information from experts in history, women’s studies, and American studies. “The American Home” will explore the forms houses have taken over the past four centuries and what residential design reveals about the inhabitant’s lifestyles.

Historically the hearth was the heart of the home, as well as the scene of back-breaking labor for women involved in food preparation, candle-making and many other household tasks. In contemporary kitchens, the hearth translates most closely to the range or cook top and oven combination. One might imagine that the efficient cook-stove was hailed as a combination. One might compensate for the declining availability of domestic servants. The popular “Hoosier Cabinet” became the precursor of modern built-in cabinets and counters, providing storage and counter space for preparing meals. Refrigeration changed women’s shopping habits, and gave rise to the modern grocery store. Ellen Swallow Richards (1842 - 1911), the nation’s first professional women chemist, played a major role in opening scientific education and professions to women. Applying scientific principles to domestic life, she pioneered the study and profession of home economics, creating an opportunity for higher education and employment for American women. This led to greater focus on “domestic economy,” and the creation of the Good Housekeeping Research Institute, and its famous seal of approval for household products and appliances.

Now, in the 21st century, it seems that almost everyone is an expert on kitchens, perhaps because we have all grown up in dwellings that contain kitchens, and many of us prepare meals. Glossy magazines promote “professional” stainless steel appliances, granite countertops, farm sinks, pot fillers, panelized refrigerators, and track lighting for those in the know. But, underpinning the visual appeal of these elements is a considerable body of design theory, space planning guidelines, and knowledge of materials.

During the 1950s, university trained educators and home economists developed the concept of the “work triangle,” formed by drawing imaginary lines of 13 to 22 feet in length between the centers of the major appliances: sink, stove and refrigerator, allowing both efficiency and maneuverability for the cook. In contrast to the old-fashioned hearth, the sink is considered the center of the modern kitchen. It claims the central location in the four most common floor plans: single wall, double wall, L-shaped, and U-shaped.

One of the early assignments that Cazenovia College’s first-year interior design students tackle is drafting up the basic contemporary kitchen layout to accommodate architectural scale. During the course of their studies, interior design students may employ the principles of kitchen planning for various project types, such as residential design or an office kitchen-lunchroom.

Graduates go on to establish careers in office space planning, lighting design, hospitality design, healthcare design, as well as residential interiors. Increasingly, interior design graduates sit for the NCIDQ (National Council for Interior Design Qualification) exam, a nationally recognized certification that incorporates many sets of planning principles, such as the fundamentals of kitchen design. We often look to history when we design our living spaces and other environments. By studying the history of architecture, interiors, and fine arts, as well as related liberal arts subjects such as sociology and American history, we can gain a fuller appreciation for the origins, contexts, and continued evolution of the buildings in which we live and work. Interior design students engage in a similar process of exploration as they develop topics for their senior capstone projects, an all-college requirement for Cazenovia College’s baccalaureate students.

All students search for connections in the larger cultural environment and provide historic contexts as background for their thesis explorations. Although kitchens have served as the focus of this article, many other features of the American home remain to be explored, from their earliest origins up to the present day. Just as householders, social reformers, builders, and others have always struggled to adapt the domestic residence to changing conditions in a changing world, it will be a worthwhile challenge to explore what elements will be carried forward to shape the home of the future.

### About the Author:

Elizabeth Moore began teaching at Cazenovia College in 1992. A former director of the College’s Interior Design program, she has taught courses in drafting; residential design; contract interiors; universal design; textiles; hospitality design; and senior topics/projects. Prior to joining the Cazenovia College faculty, Moore worked full-time as an interior designer in the New York City and Boston areas. Some of the freelance design projects she has worked on include the College’s “Hospitality House,” SUNY Oswego dining halls, and two large residential projects for a Boston-area developer. Moore is NCIDQ certified (092-303) and a professional member of the American Society of Interior Designers (ASID), a national organization focused on design industry issues. She serves on the Village of Cazenovia’s Historic Preservation Committee; Architectural Advisory Board; and a member of the National Trust for Historic Preservation and a member of the Madison County Historical Society.

Moore earned a bachelor of science degree in Design & Environmental Analysis from Cornell University, and a master of science degree in Interior Design from Pratt Institute. She was on sabbatical during the spring 2008 semester developing a new course: “The American Home.”

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*Image: John Seiter*
College Helps Refugees Put Down New Roots

Students meet refugees arriving in Syracuse from Thai refugee camp

Imagine getting off an airplane in a strange country with only the clothing on your back, and no knowledge of the language or culture of the new country. Students from Cazenovia College were on hand to ease the fears of two refugee families as they arrived in Syracuse this past February.

Students in the “Contemporary Ethnic Families” class joined forces with Syracuse’s Catholic Charities Refugee Resettlement Program and the Catholic Youth Organization (CYO) to help two families from a refugee camp in Thailand, where they lived after fleeing Burma (Myanmar), learn American customs, language and culture. Associate Professor Sharon D. Dettmer, chair of the Division of Social and Behavioral Sciences, and students from the class met the refugees at Hancock International Airport in Syracuse. Leading up to the refugees’ arrival, the students prepared an apartment in Syracuse for one of the families, stocking it with donated household items and clothing. The students had also spent the early part of the spring semester working with case-workers from Catholic Charities to assist the families, and in the process, developed an understanding of the family structure and culture from which the families came.

This is the second year Dettmer’s class members have teamed with Catholic Charities to provide assistance to newly arriving refugee families. She said that students go through training that certifies them to work with refugees, and makes them eligible for other volunteer opportunities with Catholic Charities. Dettmer said, “The goal of this class is for students to become culturally competent, that is, to be comfortable working with people from societies that are very different from those in which the students themselves have been raised.”

During the later part of the spring semester, students continued to spend time with the families as their schedules allowed: taking family members to a movie, a baseball game or other local entertainment venues, and assisting with communication skills and adjustment to American culture.

Students and Dr. Sharon Dettmer (far left) gather with their new friends from Thailand.

Last September I traveled to Athens, Greece, to join more than 200 university students from all over the world for “the adventure of a lifetime,” a 16-week voyage around the world on board the MV Oceanic II. This cruise-liner-turned-academic-institution, nicknamed The Scholar Ship, was our home as we traveled and learned together.

With its three pools, two hot tubs, sauna, fitness center, student center, library, fully equipped classrooms, outdoor basketball/soccer court, indoor and outdoor dining facilities, enough rooms to house almost 1,000 students, academic staff and crew, and a full hotel staff to take care of us, it was certainly an exciting home!

This “home” carried us the 21,916 nautical miles from Greece to Portugal, Panama, Ecuador, Tahiti, New Zealand, Australia, Shanghai, and Hong Kong, with stops that focused on International Studies. Each student took two mandatory core classes and two electives.

Students were grouped into “learning circles” that traveled, attended lectures, and did service projects together. As a member of the Global Cultures and Social Change Learning Circle, I spent most of my time studying how various ethnic and social groups have been affected by the economic, political, and social development of the countries we were in.

Assigned to study in Portugal, Panama and Shanghai, my favorite learning circle experience was in Colón, Panama. We spent a morning at a clinic for malnourished children and an afternoon with gang members living in slums. That day was life-changing. Realizing that such poverty exists somewhere other than photographs and the news made me want to do something about it.

Now back at Cazenovia, I am filled with memories and overloaded with photographs to help me remember my four months abroad. Through Facebook, I keep in touch with the friends I made, and many of us have gotten together to reminisce about our adventures. On The Scholar Ship I learned lessons I will carry with me throughout my lifetime. The experience has given me the confidence and drive I will need to succeed in a multicultural environment.

Ashley S. Willumitis, of Andover, Vt., is a junior International Studies major; photography minor. She is a member of the All-College Honors Program, captain of the cheerleading team, a certified student leader and was recently selected to be a master student in 2009. She hopes to do disaster relief work for a non-governmental organization.
Reconnecting With Alumni

New York City Area Alumni at Dave and Buster’s

Our alumni raced cars, shot hoops and even had the chance to test their trivia skills at a recent Young Alumni event at Dave & Buster’s, Times Square, New York City. There’s nothing like a little competition between former classmates to leave the stresses of the day behind!

Florida Area Alumni at The Citrus Club in Orlando

Trustees Catherine D’Onofrio Reeves ’69 and Paula Stec Fenger ’79 hosted a special alumni dinner at The Citrus Club in Orlando on March 6, 2008.

Equine Alumni Affinity Reunion

Equine Business Management faculty, staff, students and alumni attended the Equine Alumni Reunion Reception at the College’s Gatehouse during the Intercollegiate Horse Show Association (IHSA) Western National Semi-Finals on March 29, 2008.

If you would like to share ideas for alumni events or are interested in hosting, please contact the Office of Alumni & Parent Relations at 1.800.654.3210, ext. 7247.

The Development Office wishes to acknowledge the following gift, which was inadvertently omitted from the 2007 Annual Report of Gifts:

CLASS OF 1969

The Leadership Club

Marjorie Dobin Miller

The Citrus Club in Orlando

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Special Visits with Seminarians

Before there was Cazenovia College, there was Cazenovia Seminary? Our Seminary Alumni are a treasured group of individuals. Vice President for Institutional Advancement, Carol M. Satchwell, was fortunate enough to visit with the following Seminarians in recent months.

Mary Palmatier Lolik ’67 (right), director of probation, Schenectady County Probation Department, has worked at the probation department for 38 years. Susan Lasuk Lamont ’69, senior probation officer (left), is also a long-time employee at the same probation department, having been there 36 years. Mary shared, “My experience at Cazenovia College has greatly helped me with my work in probation, and as a director, it has made me realize how important it is to have women in leadership roles.”

MaryPalmatierLolik967right, director of probation, Schenectady County Probation Department, has worked at the probation department for 38 years. Susan Lasuk Lamont 69, senior probation officer (left), is also a long-time employee at the same probation department, having been there 36 years. Mary shared, “My experience at Cazenovia College has greatly helped me with my work in probation, and as a director, it has made me realize how important it is to have women in leadership roles.”

Connecting with Capital Region Alumni

On a recent visit to the Schenectady, N.Y. area, Vice President for Institutional Advancement, Carol M. Satchwell, visited with alumni who are working hard to make a positive difference in the lives of many.

Alumna Nancy Behb Baghazi Rad ’83 is helping to serve the children of Schenectady in her role as associate head of school for Student Affairs at Brown School. A veteran teacher, Nancy said, “Alumna Bonnie Cooke ’63 was my mentor and high school art teacher. I wanted to follow in Bonnie’s footsteps, and eventually I found my calling with early childhood education.”

new students receive tuition assistance because of scholarships like ours. Our goal for this 60th reunion is to have 100% giving by the Class of 1948. When we contribute any gift to the College, our class year is credited for class participation. Any size gift each of us is able to make is appreciated. We hope you will make every effort to return to Cazenovia College for our 60th reunion, June 13-15, 2008. Most special requirements can be accommodated for your visit, so please contact Shari in the Alumni Office at 315.655.7332 if you have questions. Thank you! We hope to see you so we can celebrate our 60th (together) at the Cazenovia College 2008 Alumni Reunion.

1953 55th Year

Plans are underway for a great Reunion Weekend! Please call Shari Wheeler in the Alumni Office at 315.655.7332 for more information.

1954

Shirley Towner Schroeder ’54 writes, “Went on a cruise to the western Caribbean with our two sons and wives and our five grandchildren to celebrate our 50th wedding anniversary.”

1955 50th Year

Sheila Ehlinger ’55 and Linda Hol- ler Huber ’58 write, “30 years! We’re all thinking the same thing: 50 years, how is it possible? It’s hard to believe that it’s been 50 years! Well gang, it has been 50 years and we’re going to have a bang-up celebration over Reunion Weekend. Because it’s been so long and we have so much to catch up on, the Class of ’58 is getting an early start on the weekend. We expect to have a record-breaking turnout for the big do! The names of those who confirm for this 60th reunion is to have 100% giving by the Class of 1948. When we contribute any gift to the College, our class year is credited for class participation. Any size gift each of us is able to make is appreciated. We hope you will make every effort to return to Cazenovia College for our 60th reunion, June 13-15, 2008. Most special requirements can be accommodated for your visit, so please contact Shari in the Alumni Office at 315.655.7332 if you have questions. Thank you! We hope to see you so we can celebrate our 60th (together) at the Cazenovia College 2008 Alumni Reunion.

1956

Beverly Cimino Porcelli ’56 has a new grandson, James Richard III, born in November 2007. Beverly is retired from Williams Oil Development and enjoying every minute of it.

1963 45th Year

Plans are underway for a great Reunion Weekend! If it has been a while since you have visited, you will definitely want to consider joining us in June. Please call Shari Wheeler in the Alumni Office at 315.655.7332 for more information.

1964


1966 40th Year

Jo Ann Gifford Burns ’68 writes, “You should have received your reunion letter by now. After she received her letter I got a call from Pat Pfister Bein ’68. I haven’t talked to Pat in 40 years!! It was great. We laughed and got caught up in 15 minutes and said ‘see you in June and keep in touch.’ This is a great time to kick back and have fun. If you are not sure you will know anyone, which may be the case with many of us, that’s OK. Once we figure out who is who (thank goodness for the inventor of name tags) then it will be time to relax. Check the itinerary on the Web site at www.cazenovia.edu/Reunion 2008. Caz has some fun stuff going on. If I can help at all, e-mail me at leslieyompi@yahoo.com or call 585.248.2319. Think about coming in June. We’ll compare cellulite distribution!”

In Memory & Honor of

Alumna Bonnie Cooke ’63 was my mentor and high school art teacher. I wanted to follow in Bonnie’s footsteps, and eventually I found my calling with early childhood education.

CLASS NOTES - continued
Alumni Profile: Rosario Bianchi ’95

NYC Hotel Executive Joins Alumni Advisory Committee

Bianchi credits his brother, who was working for the Marriott Marquis in Times Square in 1996, for getting him started in the hotel business. “My brother worked with a colleague who was also working for the Hyatt Hotel at Grand Central Station and referred me.”

Yet, Bianchi says that he took the degree he earned at Cazenovia to a different level. “I considered the operations and management opportunity that hotels presented and thought out of the box. I also feel that my thesis on ‘How does one become an effective leader and what qualities are most common’ gave me the opportunity to speak with accomplished leaders in business and discover qualities that are most important in becoming an effective leader.”

Bianchi, who recently accepted an invitation to serve on the College’s Baccalaureate Alumni Advisory Committee, remembers the formative years he spent at Cazenovia and the tutelage provided by his professors. “I am really looking forward to reaching out to alumni and working with the board and others in advancing the mission of my alma mater.”

Alumna Builds Successful Career in Real Estate and Property Management

Margie Russell ’72, now executive director of the New York Association of Realty Managers (NYARM), has been a portfolio and site property manager of some of New York City’s largest cooperative and condominium buildings. She says, “I am a strong advocate of instilling maintenance programs that prolong the useful life of building systems.”

She teaches real estate manager certification classes, and in a union-sponsored building management service workers training program. She is a member of the board of the New York City-based Cooperative Coalition to Prevent Blackouts; the New York - New Jersey Chapter of the Construction Management Association of America (CMAA), and served on the New York Chapter of the National Association of Accountants’ board.

Russell, an art history major at Cazenovia, began her career in the accounting field, specializing in accounts receivable and collections. She said, “In 1984 I began my real estate career, having been quite taken by the industry during the time I spent in back offices of real estate management firms. Simultaneously, I held a part-time job with the sponsor of the co-op where I had bought an apartment. This job steered me into property management.”

During her years in management, Russell has managed and oversaw the renovation of many New York City residential buildings. One of her many triumphs came during work on a building’s exterior, where crews had to access the worksite through occupied apartments. Russell laughs, “The project required a keen sense of logistics, along with delicately-written communications to the residents, which were endeavoringly referred to by the residents as ‘Maggie Memos.’”

At the January 2008 alumni gathering at The Lotos Club in New York City, Russell said “I felt an immediate bond with the alumni, no matter what generation, and as for Cazenovia’s administrators, they instilled in me a true sense that I do, and will always have a home at Cazenovia College - a home to which I intend to make regular and meaningful visits.”
and hope to see our old friends. Corey Miller ’93 and Dave Brown ’93 are also planning to attend. We would love to see so many people, too many names to list. If you would like to get in touch with us, the Alumni Office has our contact information. Hope to see you at our 15th year reunion in June.

Heather Clark ’93 recently bought a house in Ehrbige, N.Y., and is expecting her first child.

1995
Courtney Coogan ’95 announces the birth of her daughter, Alexa Raynor, born on November 6, 2007.

1998 10th Year
Plans are underway for a great Reunion Weekend! Please check the Web site at www.cazenovia.edu/Reunion 2008 for updates on classmates who will be attending.

2000
Stephanie King ’00 has relocated to Charlotte, N.C., for an opportunity to head up the Interior Design Department at a small architectural firm. She would love to catch up with old friends - stepheking@aol.com.

2003 5th Year
 Plans are underway for a great Reunion Weekend. Please check the Web site at www.cazenovia.edu/Reunion 2008 for updates on who is coming to Reunion.

2004
Julie Chisholm ’04 and Steven Gerg were married in August 2007. The wedding party included alumnae Leslie Lamb ’04, Teresa Smith ’05 and Becky Obrist ’05.

2005
Monica Sboro ’05 works as a day care teacher and waitress at her father’s restaurant. She is working on her master’s degree in elementary education through SUNY Potsdam.

Kalin Moon ’05 is the managing partner and owner of Nightflye in Syracuse, N.Y.

Rachel Monticelli ’05 and her sisters, Irena and Felicia, have written and illustrated a book for cancer patients, survivors, and their families and friends. Rachel writes, “My sisters (both surviving cancer) and I spent many hours laughing while coming up with the material for this book. I hope it helps other cancer patients see some humor in the absurdity of cancer.” Rachel is in her final year at the University of Illinois Chicago, studying biomedical illustration, and has a business, Bio-Medical Vis-Com, based on her artistic talents and medical knowledge. Her DVD, "Anatomy of an Athlete," is coming out in the spring. For a look at Rachel’s work visit: www.rcmbiomedicalvis.com. E-mail Rachel at: rachel@rcmbiomedicalvis.com.

2006
Bethany LaLonde ’06 is working at the Rutgers Counseling Center and has started an internship with the New Jersey Protection and Advocacy in Trenton. She is an advocate for the civil and legal rights of families who have been denied services for their children with developmental disabilities. Bethany continues to work on her master’s degree at Rutgers University.

Donna Cook ’06 is in her second year of law school at Pace University School of Law.

Jennifer Hartwell ’06 was awarded the Katherine R. Everett Law Library Award of Merit at the University of North Carolina. This award is given yearly to a staff member who exemplifies the qualities of an ideal employee and who contributes significantly toward fulfilling the Katherine R. Everett Law Library’s mission.

2007
Kristin Burger ’07 writes, “I have been working at Northrop Grumman Corporation since September and am looking forward to seeing everyone at upcoming events.”

Start Making Plans Today to Attend TWO OF THE BIGGEST WEEKENDS ON CAMPUS

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August 11, 2008

Cazenovia College Magazine: Spring/Summer 2008
Building a Career in Business and Finance

Spotlight on alumni and College Trustee Eric Brown ’97

For Trustee Eric Brown ’97 of Cazenovia, N.Y., his college internship was the beginning of a rising career in the world of finance. During the fall semester of his senior year, Brown, who had developed a serious interest in finance, landed an internship with Morgan Stanley in Syracuse. There, he began to work with Charles B. Morgan, trustee emeritus and former chair of the Cazenovia College Board of Trustees.

“The experience was invaluable to me,” said Brown, who credited the internship at Morgan Stanley with teaching him two things. “First, I knew I liked the business and wanted to pursue a career in finance. Second, I realized that I did not want to start out as a Financial Advisor, which is what awaits many out-of-college graduates seeking a job in the industry.”

For Brown, accepting a position at Fidelity Investments in Boston was the next step. As a customer service associate and later a bond specialist, Brown was able to learn and engage in the many facets of the finance business. “I received about 150 calls a day, helping investors with questions and a variety of issues,” said Brown, who pointed out that the job included extensive training in mock situations dealing with stocks, mutual funds and bonds. “Fidelity also paid for and supported my preparation for the Series 7 exam - the national (NASDAQ) license for a general securities representative.”

During his four years at Fidelity, Brown remained in touch with Morgan, and in 2001, was ready to return home. He accepted a position with Morgan Stanley, ironically as a Financial Advisor. “I was in the ‘bullpen’ with the rookies and with no clients, but the experiences and knowledge I had amassed at Fidelity were extremely helpful. As a matter of fact, financial advisors and others at the firm were coming to me with questions.”

A licensed representative and Certified Financial Planner, Brown began to work more closely with Morgan and soon became engrained in the business. In 2002, he became a junior partner and today is a vice president and an equal partner with Charles Morgan within the Global Wealth Management Group. Managing the finances and investments for endowments, foundations and more than 100 high-net-worth families, Brown stresses, “Taking care of my clients first and foremost and helping them reach their financial goals is my top priority.”

Brown’s advice to today’s student is to get an internship. “Don’t waste the opportunity,” stresses Brown, who added, “in addition to the knowledge and experience it offers, an internship may very well provide you with a mentor, as I found in Charlie Morgan.”

“I didn’t know Charlie before the internship began in 1996; I never met him in his role as trustee and chair of the Board. And now I am partners with him at Morgan Stanley and serving with him as a trustee on the Cazenovia College Board of Trustees,” said Brown, who smiled when he referred to the Morgans as family.

...in addition to the knowledge and experience it offers, an internship may very well provide you with a mentor...

Eric Brown ’97

Welcome New Trustees

Pinet and Samet are appointed to the Cazenovia College Board of Trustees

Professor Emerita Margery A. Pinet of Liverpool, N.Y., will bring perspectives to the Board that result from her 30-year association with the College. She came to Cazenovia in 1979 as an adjunct writing instructor and an Academic Learning Center tutor, and has since served the College as an assistant academic dean, executive vice president and highly respected member of the faculty. Pinet, who established the Washburn Lectures and endowed the Washburn Junior Fellowship, received the Presidential Medalion in 2000. She retired from her full-time faculty position in August 2006, but has continued to teach at the College.

Alumna Betsy Rosenfield Samet is vice president for business development with the Business Alliance for Vietnamese Education, where she is responsible for fundraising and management of multi-media products, which teach English to millions of people in Vietnam. Previously, Samet was vice president for business development for ScienCentral, Inc. At ABC News, she developed programming, re-designed and managed ancillary businesses, and served as production executive for Nightline, Primetime Live, World News Tonight with Peter Jennings, and ABC News Productions. Samet lives in New York City with her husband, Norman.
Wildcats Basketball Programs Enjoy Parallel Success in 2007-08

Both the men’s and women’s basketball teams at Cazenovia College were successful in their own ways in 2007-08; they shared one similarity – both did things that haven’t been accomplished at Cazenovia in quite some time.

The men’s team, under the guidance of fourth-year Head Coach Michael “Doc” Bowes, captured the program’s first-ever North Eastern Athletic Conference (NEAC) regular season title with a 10–4 conference record. The 10 conference wins are the most for the Wildcats since joining the league in 2004.

By winning the regular season, the Wildcats were awarded the No. 1 seed in the conference’s post-season tournament and hosted the event on February 29 and March 1 at the Stephen M. Schenkel Athletic Complex. Cazenovia went 10–4 in their last 14 games, putting them in the championship game against Baptist Bible College. The Wildcats swept Baptist Bible in the regular season, but were unsuccessful in their attempt at a three-game sweep as they fell 84–73.

Despite missing out on the automatic qualification for the NCAA Division III tournament, the team was selected to participate in the Eastern College Athletic Conference (ECAC) Upstate Men’s Basketball Championships. The selection marked the first post-season appearance for the Wildcats since making the NCAA tournament in 2002 and just the third overall in program history. The team lost to Oswego State in the opening round, ending what was a terrific season for the hardwood.

Their 14–14 overall record is the best for the program since the 2001–02 season when the team went 16–11. That campaign is also the last time the Wildcats finished with an overall record of .500 or better.

The women’s team experienced their own version of accomplishment under first-year Head Coach Kendra Reichert. After starting the season 2–10, Cazenovia had not won a conference game since joining the league in 2004. By winning the regular season, the Wildcats were awarded the No. 1 seed in the conference’s post-season tournament. The team was selected to participate in the Eastern College Athletic Conference (ECAC) Upstate Women’s Basketball Championship.

Despite missing out on the automatic qualification for the NCAA Division III tournament, the team was selected to participate in the Eastern College Athletic Conference (ECAC) Upstate Women’s Basketball Championship. They lost to Keuka College, the first-place team at that time. The Wildcats finished the season with an overall record of 12–14 and a 9–7 mark in conference play.

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The 10 conference wins are the most for the Wildcats since joining the league in 2004.

The teams lost to the eventual NEAC champion Philadelphia Biblical University, falling short in the semi-finals at D’Youville College. However, the team’s accomplishments were not lost in that one defeat, as they showed heart and determination en-route to the best second half-season turnaround for the program in years.

Fall Round-Up

Junior Kasi Sanders (Cazenovia, N.Y.) broke a women’s school record for best time in a 5K event with a run of 19:41.5 at the University of Albany’s 41st Annual Cross Country Invitational on October 13. Sanders registered three top-five individual finishes on the season, including a second-place finish at the Penn State Berks Invitational on September 22.

The women’s soccer team made it to the North Eastern Athletic Conference (NEAC) semi-finals before losing to D’Youville College, 3–0. Team captain and senior Renee Strobel (Rochester, N.Y.) was a Second Team All-Conference selection in her final season as a Wildcat.

The Cazenovia men’s soccer team missed the playoffs for the first time in two years, but got a big regular-season win over eventual NEAC champion Philadelphia Biblical University, falling short in the semi-finals at D’Youville College. However, the team’s accomplishments were not lost in that one defeat, as they showed heart and determination en-route to the best second half season turnaround for the program in years.
The successes of the men’s and women’s basketball programs this season were reflected in the number of post-season honors awarded to their members.

Men’s basketball Head Coach, Dr. Michael Bowser, was voted by his peers as the conference’s Men’s Basketball Coach of the Year after leading the Wildcats to the regular season conference title.

Three of Coach Bowser’s players also received post-season accolades. Senior forward Eric Latendress (Oriskany, NY) was a First Team All-Conference selection. In 14 league games, Latendress averaged 20.7 points and 6.6 rebounds per game and was Cazenovia’s go-to guy offensively for the entire season.

Junior guard Stephen Harris (Watervliet, N.Y.) was named Second Team All-Conference. Harris, Cazenovia’s career leader in three-pointers attempted and made, was good for 16.1 points per game in league contests and was the Wildcats’ main outside shooting threat.

Rounding out the conference awards was junior guard Erik Sauer (Pennellville, N.Y.). Sauer received an Honorable Mention after averaging 13.9 points, 4.3 rebounds and 4.1 assists per game in conference match-ups. Sauer’s undeniable penetration was responsible for some late-game heroics that vaulted the Wildcats to numerous victories.

Sophomore Colleen Clarke (Johnson City, N.Y.) of the women’s team was also voted First Team All-Conference. Clarke, easily one of the best all-around players in the conference, averaged 16.6 points and 5.6 rebounds per game in 16 NEAC contests. Overall, the 5-foot-7-inch guard led the Wildcats with 17.4 points and 4.0 steals per game. She was also second in the nation in NCAA Division III at season’s end.

Senior forward Kate Lincoln (Waterloo, N.Y.) made Honorable Mention. Lincoln was the team’s leading rebounder at 8.5 per game and was the Wildcats’ main outside shooting threat.

Junior guard Marilyn & Richard Allerding* Amos Foundation, Inc.
Valerie Anders* Anonymous*
Davis L. Bank* ‘94
Nancy & Bob Berger* Susan & Ronald Berger* Kathleen E. Bee* Bond, Schoenbeck & King, PLLC* Virginia Peterson Brooks* ‘39
Bruce Loch Inu/Victoria From Bur ‘91
James G. Brook, Jr.* Polly C. Brock* Jonna M. & Eric M. Brown* ‘97
Albert J. & Res Kauts Budy* Cazenovia College Alumni Association*
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Penny & Bob Corcoran* Hailie Dorrison* ‘58
Victor & Kathleen D’Olier* Howard H. & Darshun S. Dusault* Mark H. Edwards* Pamela Schmidt Ellis* ‘67
Empire Charitable Foundation* Exxon Mobil Foundation* Jane E. & William J. Fuller* Ronald M. & Nancy LeVally Fairley ‘69
J. Christian & Paula Stac Fenger ‘75
Jennifer Sullivan Flannery ‘93
Michael D. Flannery* ‘86
Mr. and Mrs. Stephen D. Fournier Catherine A. Gable* Doris S. German* ‘92

The 1824 Society was created by the Cazenovia College Board of Trustees to encourage leadership giving that helps to advance curriculum offerings, diversify campus life and create partnerships between the College and the community. Cazenovia College is proud to acknowledge the support and commitment of caring alumni and friends whose generosity enhances our students’ educational experience.

Thank you to the current members of The 1824 Society for their leadership commitment to Cazenovia College. Gifts and pledges received since the fiscal year began July 1, 2007 are indicated with an asterisk.*

For more information about The 1824 Society, please contact Stephanie Macero at 315.655.7119 or smacero@cazenovia.edu, or visit www.cazenovia.edu/1824society.
Students Educate Public

Dangers of Tobacco Advertising Exposed

Each year Tobacco Free Madison County hosts an event to highlight various organizations, like Cazenovia College, that support smoke-free environments. Last fall’s event was a poster contest in which any student on campus could participate by developing a poster mimicking ads that the tobacco industry uses to promote smoking. But, turn the tables, and use the posters to turn the tables, and use the posters to educate the public about the tobacco industry’s subtle and not so subtle influences on smoking and the dangers of smoking. Other local organizations were asked to judge the works and there was a special judging event at the completion of the program.

Laurie Selleck, associate professor of Visual Communications, thought this project would be a great assignment for her “Protest and Propaganda” class. “We’ve all seen countless anti-smoking ads. With this project, Tobacco Free Madison County gave our students the opportunity to create something more,” said Selleck. “The students used their understanding of contemporary culture, the politics of tobacco policy, smoking related health concerns, and propaganda techniques to create an effective visual message. They did a great job.”

Audrey Benenati, the Tobacco Free Madison County coordinator, visited the class to educate the students on the various ways the tobacco industry influences the public to smoke. Senior Heather Pietrobono said, “It was a long process and there was a lot of research but it opened my eyes to how deceitful the smoking industry can be.”

The results were amazing and the posters have been quite popular, according to Benenati. “We have framed several of the posters and displayed them in our conference room.” Recently a representative from the New York State Department of Health saw them and asked for copies.

The top four prize winners were all students from Selleck’s class. First place went to Ryan Coo for “Kidiboro,” second place, Candice Parsons for “Love, Big Tobacco;” third place, Megan Manson for “8461 Americans Dead” and fourth place to Heather Pietrobono for “Big Tobacco, Behind the Hacks.”

The following Visual Communications students received Gold awards in the 2007 ADDY Awards competition:

Bette Brown Carpentier ’48, Alumni Association board member and class agent, with Fashion Design student Caryn Guenzfeld ’08, recipient of the Class of 1948 Endowed Scholarship.

“I am grateful to have received the Class of 1948 Scholarship and other financial assistance so I can pursue my dream of becoming a fashion designer. Thanks to the Class of 1948 alumni who support this scholarship, I am on my way!”

- Caryn Guenzfeld ’08, Bachelor of Fine Arts

Scholarships honoring class years are a wonderful way for alumni to support their College, especially during Cazenovia College’s annual Alumni Reunion when “honored years” receive special recognition.


Just like the Class of 1948, celebrating their 60th Reunion this year, you too can help fulfill student dreams. Endowed scholarships allow more students to experience a Cazenovia College education every year. That’s what “Building Futures” is all about.
June 13-15

Remember all the good times you had on campus, and revisit all those special memories, when you reconnect with friends at this year’s Alumni Reunion. Plans are underway to make this a very special weekend. See a list of activities that are currently scheduled on page 20.

Call your classmates and register today!

For more information visit:
www.cazenovia.edu/Reunion2008 or call 1.800.654.3210, ext. 7332